



>>> NEWSLETTER <<<



Green Experience Through Theatre Inspiring Communities



GREEN E.Th.I.Cs: Art as a driving force for change

Green E.Th.I.Cs is a European project funded by the Creative Europe 2021 programme and is being developed by an interdisciplinary partnership involving 18 partners and 64 associated partners in **12 European countries**. The partners include theatre companies, universities and research centres, cultural centres, social organisations and public authorities.

Green E.Th.I.Cs aims to raise awareness about climate change and promote a transition to a more sustainable way of thinking and lifestyle, by engaging citizens as key participants in interactive cultural and artistic activities.

In addition, the organizations and partners participating in the project, are committed to adopting changes for a more sustainable production of cultural events, activities and festivals by developing, adapting and implementing the **Green Protocol** to reduce carbon emissions in the arts sector.

All protocols, technical prototypes and tools are adopted by the partners not only during the project, but also after its conclusion.

45.000
CITIZENS INVOLVED

110
LIVE GAME
BROADCASTS

1.200
BOARD GAME
ACTIVITIES IN
SCHOOLS

30
COMMUNITY ART
WORKSHOPS

100
PROFESSIONALS

»»» Green E.Th.I.Cs Live Game



All artistic groups will follow the methodology established by the University of Turin, which is leading the project. Among other innovations, this methodology highlights that, while in traditional theater the actors and the audience stand separately, in **Green E.Th.I.Cs Live Play** the stage becomes the territory and the community is the protagonist of the performance. Professionals are involved in this process to guarantee the highest quality of the actions carried out.

Audiences actively engage in critical reflection on climate change through **live performances** of the Green E.Th.I.Cs Game (GEG). The game is interactive, and multidisciplinary format, and it is based on the Game of Goose.

GEG combines proven scientific data, critical thinking, and emotional engagement of participants. Audience members participate in the creation and organization of GEG content, and actively perform alongside professional actresses and actors in high-quality artistic productions, becoming protagonists of cultural green engagement.

GEG is also being developed in a TABLETOP and ONLINE version, making it more disseminated and accessible to new audiences who do not typically benefit from cultural events.



Teatro a Pedali (pedal-powered theater)

Teatro a Pedali (Pedal Theatre) is a prototype that is designed to promote self-sufficiency and raise awareness of eco-sustainability and green energy. It is an electric cogeneration system consisting of a series of bicycles connected to a storage system. During LIVE performances, participants are invited to cycle to generate the energy needed for the show, turning the performance into a sustainable event with low environmental impact.



Other activities in the coming months will include performances (performances, celebrations, representation, installations, participation in game activities) that allow for public engagement, encourage participation and generate interest in local communities. The type of activity is determined based on its objective of the intervention and the needs and characteristics of the territory.

The aim is to formulate two green protocols:

- A Green Protocol on Sustainable Project Management**, promoting an environmentally friendly way of achieving project objectives, while minimizing potential negative environmental, social and economic impacts of its implementation, and
- A Green Protocol for the organization and management of sustainable cultural events**, taking into account the negative impact on the environment and reducing all negative impacts to the lowest possible level.



WHAT ARE PARTNERS?

SCT Centre | Unito

Project Manager

The Social and Community Theatre Centre - University of Turin (SCT Center | Unito) is a research centre that carries out the following activities: interdisciplinary and transdisciplinary scientific research, cultural innovation and social impact projects, training and capacity building and evaluation/monitoring using the SCT methodology, creation of site-specific performances and artistic formats related to themes such as gender balance, health and mental well-being, active citizenship, sustainability and civil rights.



TEATR BRAMA

Artistic Partner

From its humble beginnings as a community theater group, over the years Teatr Brama has grown into one of the largest independent theaters and arts educational associations in Poland.

Brama works with people of all ages and cultures, and Goleniow (where the theatre is headquartered) is regularly visited by artists from all over Europe and the world throughout the year.



IL MELARANCIO

Artistic Partner

Compagnia Il Melarancio is a cooperative comprising artists, operators and technicians who believe in the spread of culture as a means of promote individual well-being and foster the well-being of communities.

Compagnia Il Melarancio thinks of theater as a way that serves society, addressing its needs, but also to encourage it to rediscover its traditions and cultural identity, helping them to develop very consciously.



PUBLIC LIBRARY NJEGOS, KNJAŽEVAC

Artistic Partner

For the purpose of preserving local cultural heritage and collecting materials from various scientific fields.

The Public Library Njegoš, Knjaževac cooperates with scientific institutions, cultural institutes, scientists and researchers, and provides support for scientific research or is a carrier of projects of a scientific and research nature.

ZID THEATER – CITY ARTS & PERFORMANCE CENTER

Artistic Partner

ZID is a cultural organization based in Amsterdam. They have a multi-purpose theater, create performances, projects and organize the annual international, multidisciplinary festival ExploreZ.

ZID Theater advocates for breaking down walls between people through theater, and for breaking down walls between art and citizens.



NEPKER

Artistic Partner

The Subotica-based Hungarian Cultural Center Népkör is the oldest continuously operating cultural organization in Vojvodina.

It was founded on October 15, 1871. Currently, Népkör has approximately 500 members, who operate in the following groups: the folklore group (folk dances, folk music and folk songs), the Sándor Oláh painting group, the drawing school, the decorative arts group, the drama group for children and adults, and the Aranykapu (Golden Gate) Playhouse.

MULINO AD ARTE

Green partner

Mulino ad Arte is a theater company founded in 2012 by Daniele Ronco and now led by him together with a close-knit team that has been working for years turning dreams into projects created for and with society. After several years of research, they have focused their creative energy on green production. They love our planet and aim to reflect on the great challenges of our time through theater.

In a world made up of so many, sometimes too many words, they strive to take concrete actions, the most important of which is **Teatro a Pedali**, their theatrical format that allows the stage to be powered by the pedaling of the audience.



CAPRIFOLEN

Graphic design

Caprifolen is located in the countryside of southern Sweden, in harmony with nature, and is an international place for people with and without disabilities.

The work aims to help people overcome various challenges. It incorporates horses as a tool to support participants with and without disabilities in improving their body language understanding, learning new responsibilities and expanding their comfort zone. It combines drama, circus along with sports and horses as tools for inclusion and has been producing musicals with mixed groups for 15 years.



ZIP

Green partner

ZIP has been operating since 2012. Its specialty is the implementation of education, technology and innovation projects. Their mission is to promote the growth of economic knowledge by transferring innovations, technologies and knowledge to the public sector.



TUC

Scientific partner

The Distributed Multimedia Information Systems Laboratory of the **Technical University of Crete (TUC/MUSIC)** is a research, development and training center in the fields of distributed information systems, information systems engineering, computer graphics and simulation engineering.

TUC/MUSIC conducts research in the areas of high-performance distributed multimedia architectures, information systems offering advanced features, database systems, information retrieval systems, digital libraries, service-oriented architectures, and graphics systems.

POLO DEL '900

Cultural partner

Polo del '900 is a cultural center open to young people and young citizens, founded 2 years ago. It is composed of 24 cultural institutes whose mission is to disseminate the history of the 20th century through educational activities for schools and public events. Each partner provides a wealth of documentary sources and a diversity of experiences in the research and development process.

Polo del '900's main mission is to use the past to understand the present, combining cultural heritage with activities offered to citizens.

In response to the questions that civil society and young people ask themselves about values such as rights, freedom, democracy, inclusion and involvement it has developed a diverse educational offering for schools and citizens.



ÉVORA

Evaluation

The University of Évora

was the second university to be founded in Portugal, on 1 November 1559. Famous Iberian professors taught there, including Pedro da Fonseca, the most important Portuguese philosopher of the 16th century. In recent years, the university has fostered close ties with society. This interaction has been possible through the creation of work networks, participation in the Science and Technology Park, and the establishment of protocols and co-promotional research projects.



FIRST GREEN ETHICS MEETING >>>> OUR ADVENTURE BEGINS

Green E.Th.I.Cs adventure began almost a year ago. It took place in November 2022 in Eilon, a small medieval town in Spain. Here, among the streets and squares that tell ancient stories, the journey of the European project Green Ethics began.

Residui Teatro was the promoting organization in collaboration with the **Spanish Ornithological Society (SEO)** and **IES Rafael Alberti**.

This initial meeting laid the foundation for 18 organizations from 12 different countries to establish a collaboration with the aim of **raising awareness** of environmental issues among European societies through fun and engaging activities with active audience participation.

GREEN ETHICS TURIN

>>> 3 DAYS FOCUSED ON PARTICIPATION AND SUSTAINABILITY

Commitment, collaboration and responsiveness: these are the keywords that best describe the three days spent in Turin by all partners of the European project **Green E.Th.I.Cs**.

18 partners led by **SCT Centra/Unito** gathered in **April 2023** to analyze the project as well as the steps that will allow them to perform **110 live performances** in public squares, 1200 theater activities and 50 workshops in ten European cities, involving approximately **45 000 people** in a large Green Culture engagement project by 2026.

In the following days, partners were able to learn about and interact with two cultural arts formats that are part of the Green Ethics project: the interactive **goose game**, created by **SCT Centre** together with **Polo del '900**, and **Mulino ad Arte** association **Cycling Powered Theatre** (energy for the theater provided by the pedaling of a bicycle).

They then began to devise some content for the **Green E.Th.I.Cs** presentations, starting with the scientific content that emerged from the TUC research at the **Polytechnic of Crete**.

This creative work continued in Crete in October 2023, when the artistic partners met to work on and finalize the Green E.Th.I.Cs performances, which will be presented in all partner countries in 2024.



STUDIO 7

Artistic partner

In 1992, director Christoph Falke founded **STUDIO 7** as an ensemble theatre to develop and explore acting techniques and its own theatrical language, which the group shares through performances and educational work. Since 2010, **STUDIO 7** has been actively working with a new generation of actors and has implemented projects at local, regional and international levels. Since 2015, the ensemble has been running the cultural centre/culture pub "Auf der Heide", where they offer a variety of artistic and cultural programs.



ASTA

Artistic partner

ASTA was founded at the beginning of the millennium in Covilha, a charming mountain town in the interior of Portugal.

With a transdisciplinary vocation and the desire to contribute to the development of the communities it engages with, **ASTA** continues to be involved in the production of theatrical works (70 original works, some internationally awarded) or festivals such as contraDANÇA - Dance and Movement Festival, Ciclo de Teatro. Univertário da Beira Interior [University Theater Festival, in collaboration with TeatrUBI], Street Art Festival PortasdoSol, Rede Interior - Performing Arts Network in the Interior of Portugal or ensinARTE - Theater for Schools, as well as with educational and research projects promoted by the company.



The group follows the idea of theater as a tool of dialogue and personal and social transformation, offering workshops and performances in over 25 countries in Europe, America, Africa and Asia.

FECE

Artistic partner

The Foundation for Entrepreneurship, Culture and Education (FECE) is a non-profit organization based in Sofia, Bulgaria and founded in 2014. **FECE** operates in three main areas - youth, culture and entrepreneurship.

Through FECE's art programs, the team provides opportunities for young and emerging artists to develop and showcase their work at national and European levels. These activities allow FECE to explore new forms of cultural expression, the intersection of digital and traditional art, and the impact of new media on cultural consumption.



OMMA STUDIO

Artistic partner

Omma Studio was founded in 1996 in Athens. As a private artistic non-profit association, it offers indoor and street performances, carries out location-specific projects, educational events, open discussions, workshops, exhibitions, has translated and published theatrical texts and generally organizes various events dedicated to the cultivation and encouragement of people.



RESIDUI TEATRO

Artistic partner

The international laboratory Residui Teatro was founded in Rome, in 2000 Gregorio Amicuzi became its artistic director.

Over the past 21 years, Residui Teatro has created more than twenty plays and performances, creating its own teaching method with workshops and master classes, as well as promoting festivals and international projects.

PROPROGRESSIONE

Artistic partner

Pro Progressione is an art center located in Budapest that connects people, professions and ambitions, creating international cooperation in the field of culture. From this collaboration, creative ideas emerge - artists, cultural activists, scientists, experts from various fields meet and offer contemporary responses to the questions of our time. Pro Progressione works in the field of socially relevant art, interpretation of cultural and natural heritage, music as a tradition and unique performance productions.



GREEN ETHICS CRETE

GREEN ETHICS CREATIVE BREAK

11 Green Ethics artistic partners traveled from their countries to gather in Crete, where they were welcomed by the guest group Omma Studio. On this beautiful Greek island, they engaged in a 5-day creative exchange with the aim of jointly developing the Green Ethics Game, an interactive theater performance on environmental themes.



The show will be on stage in the second half of next year. The game's co-creation sessions were coordinated by the project's leading artistic group, SCT Centrs. The content of the environmental message and the dynamics of audience interaction were taken into account, and each group will operate according to its unique characteristics.

These were some intense and very enriching days with ideas and suggestions for everyone.





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Lead Partner



ZID TEATR BRAMA

